

**POLITICAL CANDIDATES – 2000 – 2010**

New List: 11/1/2010

<u>List</u>	<u>Title</u>	<u>Counts</u>	<u>Cost/M</u>
#090	Political Candidates – 2000-2010 Emails and Phone Numbers available	150,000+	\$110/m

**DESCRIPTION:** Since 2000, Political Resources, Inc. has offered of annual political candidate database. Now, these highly acclaimed annual file has been combined into one large database. The file contains individuals who have run for political office between 2000 and 2010. It includes incumbents and challengers in federal, state, county and down ballot races. Running for office indicates that these individuals have a strong interest in their community, their state and their country. The list has been dedupped and NCOA'd to assure for accuracy and reliability.

**USAGE:** Excellent for political products and services, catalogs, political journals and material, books, political conferences.

**SELECTS:** By level of government, by Party affiliation, by year, SCF, nth

**EMAIL/PHONE SELECT:** approximately 40% of the list also has phone numbers and 25% of the list has an email attachment. Call for additional information.

**UPDATES:** Yearly

**DELIVERY:** Within 5 working days  
(2 day rush possible)

**MINIMUM:** \$550.00 or 5,000 names for direct mail.

**NOTES:**

**DATA DELIVERY:**

Email.....\$ 60/F  
P/S Labels.....\$ 25/M  
Diskettes.....\$ 25/F

- Orders canceled after original mail date will require full payment.
- Orders canceled five days before mail date subject to \$50 flat fee plus production charges.
- Sample mailing piece required
- Pre-payment for first-time users.
- Commission to recognized brokers

**SELECTIONS**.....\$5.00/M

**KEYING**.....\$3.50/M

**GUARANTEE:** 95% Deliverable – we will pay up to \$.44 per nixie over 5% if returned within 60 days.

**POLITICAL RESOURCES, INC. - LIST MANAGEMENT DIVISION**

Information on this card is believed accurate but not guaranteed. Mailing results are not guaranteed. List rental is for one-time use only unless otherwise indicated.

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