

*Effective
Political
Lists*

POLITICAL RESOURCES **DATACARD**

LOBBYISTS & LAWYERS - DC/BASED with Email addresses

Last Update: 5/1/2011

<u>List</u>	<u>Title</u>	<u>Counts</u>	<u>Cost/M</u>
#150	LOBBYISTS/DC Based-Federally Registered	32,000	\$110/m
	Non-DC lobbyists/lawyers	5,300	\$110/m
	Email list – see below for details	30,000	\$200/m
	Email for non-DC lobbyists	3,000	\$200/m

DESCRIPTION: This list is put together by an expert in the field of PACs and Lobbies. It consists of the wealthiest, most influential people in the country. They are principals in the major U.S. law firms; they are registered lobbyists. They represent corporations, associations, labor, business and ideological groups in attempting to influence Federal legislation and they represent their clients in legal and political matters. They have money to spend and they have a need to stay current. Many have extensive reference libraries.

USAGE: Excellent for reference material, catalogs, political and legal journals and material, books, political conferences.

SELECTS: One/organization; nth; SCF; Some phone numbers. Most email address available. Call for details.

EMAIL SELECT: 30,000+ email addresses available. Costs include: \$200/m. (\$75.00 Set-up fee; \$150 Suppression fee; \$60 transmittal fee). Opt-out file. Call for additional information.

UPDATES: The database is updated daily. We receive regularly updates.

DELIVERY: Within 5 working days (2 day rush possible)

MINIMUM: 5000 names

NOTES:

DATA DELIVERY:

Email.....\$ 60/F
P/S Labels.....\$ 25/M
Disketts.....\$ 25/F

- Orders canceled after original mail date will require full payment.
- Orders canceled five days before mail date subject to \$50 flat fee plus production charges.
- Sample mailing piece required
- Pre-payment for first-time users.
- Commission to recognized brokers

SELECTIONS.....\$5.00/M

KEYING.....\$3.50/M

GUARANTEE: 99% Deliverable - \$43 per nixie over 1% if returned within 60 days.

POLITICAL RESOURCES, INC. - LIST MANAGEMENT DIVISION

Information on this card is believed accurate but not guaranteed. Mailing results are not guaranteed. List rental is for one-time use only unless otherwise indicated.

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