

ACTIVISTS & DONORS FOR LIBERAL CAUSES

NEW LIST: 8/20/10

<u>List</u>	<u>Title</u>	<u>Counts</u>	<u>Cost/M</u>
#185	ACTIVISTS & DONORS for LIBERAL CAUSES	8000	\$100/m
	Email list – see below for details	6000	\$200/m

DESCRIPTION: Activists and Donors for Liberal and Progressive Causes. This is a list of political activists. It is comprised of progressive who have demonstrated a willingness to contact their representatives, engage with political and social media, display political slogans, and donate their time and effort toward a wide range of liberal causes. The list is procured from an activist website. The majority of the participants are between 18 and 30. They are motivated and involved in internet trends.

USAGE: Excellent for political products, merchandise, catalogs, petitions/polls, public opinion, advocacy, books, political rallies, conferences, and general activism.

SELECTS: Some issue selects; SCF, nth. Hundreds of names added weekly.

EMAIL SELECT: Costs include: \$75.00 Set-up fee; \$150.00 suppression; \$60.00 transmittal fee. Opt-out file. Call for additional information.

UPDATES: Weekly

DELIVERY: Within 5 working days
(2 day rush possible)

MINIMUM: \$250 for direct mail.
\$400 for email deployment.

NOTES:

DATA DELIVERY:

Email.....\$ 60/F
P/S Labels.....\$ 25/M
Diskettes.....\$ 25/F

- Orders canceled after original mail date will require full payment.
- Orders canceled five days before mail date subject to \$50 flat fee plus production charges.
- Sample mailing piece required
- Pre-payment for first-time users.
- Commission to recognized brokers

SELECTIONS.....\$5.00/M

KEYING.....\$3.50/M

GUARANTEE: 95% Deliverable – we will pay up to
\$.44 per nixie over 5% if returned within 60 days.

POLITICAL RESOURCES, INC. - LIST MANAGEMENT DIVISION

Information on this card is believed accurate but not guaranteed. Mailing results are not guaranteed. List rental is for one-time use only unless otherwise indicated.

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