

**SUPER PACs & LEADERSHIP PACs**

Multiple One Year use  
10/10/11

<u>List</u>	<u>Title</u>	<u>Counts</u>	<u>Cost/M</u>
#162	Super PACs with email address	146	
	Leadership PACs	379	\$300.00 flat rate

**DESCRIPTION:** Super PACs are Independent Expenditure PACs that owe their existence to the U.S. Supreme Court’s controversial *Citizens United v. FEC* decision which allows them to accept unlimited contributions if the funds are used exclusively for supporting or opposing the election of a federal candidate, and provided there is no consultation or coordination with the candidate who benefits from the independent expenditure activity. Leadership PACs exist to promote the political goals of a member of Congress who raises funds and distributes the money to fellow lawmaker/candidates.

**USAGE:** Perfect for political journals, books, issue alerts, fundraising, special appeals.

**SELECTS:** List is sold as a unit and includes Super PAC file email addresses. It is sold for one-year multiple by the client. It may not be resold, repackaged or shared with other organizations.

**UPDATES:** We receive regularly updates.

Commissionable to recognized brokers.

**DATA DELIVERY:**

Email \$60.00 flat

Pre-payment for first-time users.

**KEYING:** \$3.50/m

Sample Mail piece required.

**GUARANTEE:** 97% Deliverable  
We pay \$.43 per nixie over 1% if returned within 60 days.

**NOTES:** Orders canceled after original mail date will require full payment. Orders canceled five days before mail date subject to \$25 flat fee plus production charges.

**POLITICAL RESOURCES, INC. - LIST MANAGEMENT DIVISION**

Information on this card is believed accurate but not guaranteed. Mailing results are not guaranteed. List rental is for one-time use only unless otherwise indicated.

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